

Energy Efficiency Protect

EEP

What is Energy Efficiency Protect?

EEP (Energy Efficiency Protect) is an insurance solution for energy efficiency guarantees, developed by the **Hannover Re SE** and **KlimaProtect** (a brand of b2b Protect GmbH).

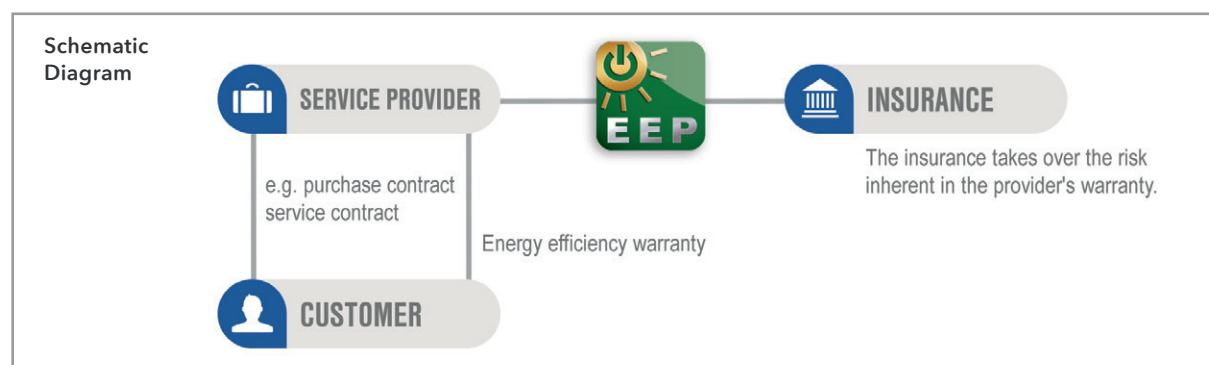
EEP helps providers of energy efficiency measures insure the energy-saving guarantee that they provide to their customers. The end customer receives a compensation payment if the energy-savings guaranteed by the energy service provider are not achieved. This guarantee risk is covered by an insurer.

Who is the target group of EEP?

EEP targets all energy service providers that offer energy efficiency measures to their customers and want to provide a guarantee for the same: "If you implement our measure, you will save 20% on your annual energy consumption!"

In the field of energy efficiency:

- ▶ Contractors
- ▶ Planning offices
- ▶ Innovators



What are the benefits of EEP?

EEP offers numerous benefits to providers of technical measures as well as customers:

- ▶ It builds confidence in customers because of the guarantee bond of the provider.
- ▶ This confidence increases the customer's willingness to invest and expedites the selling process.
- ▶ Investment security
- ▶ Value of guarantee: the customer can be sure that in some years, a renowned insurer, will still be able to pay in the event of loss.
- ▶ By insuring the guarantee, the provider no longer needs to make any provisions.
- ▶ The provider can differentiate himself from his competitors.

Examples of insurable measures

- Building insulation
- Building control
- LED installations
- Energy management
- Compressed air generation

Analysis of potential

The basis of each EEP insurance is an initial analysis of the energy savings potential. This is an intensive examination of the measure to be implemented and the provider. Technical components, implementation, and calculation methods as well as already successfully implemented projects are verified during this examination.

At the end of a potential analysis, there is a clarity about whether energy-saving guarantees can be insured via EEP, and if yes, to what extent and under which conditions.

