

Germany

Start-ups



CLIENT

HI-Cube GmbH



LOCATION

Germany, Hildesheim



GOAL

Establishment of a regional start-up center and support of early stage start-ups



TIME PERIOD

2017 – ongoing

PROJECT DESCRIPTION

Establishment and operation of a regional Startup Center for early-stage start-ups in Hildesheim, Lower Saxony, and support of local early-stage start-ups with expertise, financing and network.

ESTABLISHMENT OF THE START-UP CENTER INCLUDING

- Implementation of a funding programme of the Lower Saxony Ministry of Economics, Labour, Transport and Digitalisation to establish support centres for innovative start-ups.
- Identification of innovative business ideas in the following areas: InsurTech, FinTech and digitalisation.
- Development of a funding and advisory programme for innovative start-ups in the founding and pre-founding phase, to support the (further) development of their business model and the establishment of their company.
- Development, organisation and moderation of events as well as preparation of press reports, lectures and talks on the topic of start-ups and innovation.
- Acquisition of sponsors and corporate partners for the HI-Cube start-up hub.

SUPPORT OF START-UPS THROUGH

- Start-up and innovation consulting, in the pre-seed and early-stage for than 18 Start-ups on the topics of: Business model development, project structuring, financing and financing models, as well as pitch training to raise capital and referral/mediation of investors.
- Connecting start-ups and potential investors.